

**Curriculum Vitae of Penny Perkins**  
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## **EDUCATION**

**Institute of American Indian Arts** (Santa Fe, NM)

**MFA Degree** (anticipated May, 2015)

*Masters of Fine Arts in Creative Writing (concentration in fiction)*

- Low-residency MFA program with award-winning authors as mentors/instructors
- research interests: creative writing (novels, short stories, flash fiction; creative non-fiction; screenplays); literature and literary studies; Native American literature; composition and rhetoric; speech and public speaking; interdisciplinary studies; film and media studies; communications; women's studies; LGBT studies

**State University of New York at Albany**

**Masters Degree** (May, 1987)

*Masters of Arts in English*

*Teaching Fellowship*

- Additional coursework towards D.A. in Humanities

**Trinity College** (Hartford, CT)

**Bachelors Degree** (May, 1984)

*Bachelors of Arts with Honors in Philosophy*

*Minor in Computer Science*

Education financed 100% as an Illinois Scholar

Junior Year Abroad: Aix-en-Provence, France (1983)

Awards:

- Honors Diploma in Philosophy (1984) *for senior thesis on the history of time*
- Illinois Scholar (1980–1984) *academic scholarship*
- Senior Writing Award (1984) *for publication of original number theory*
- Mears Prize (1984) *for an essay on images of women in sports*

## **TEACHING EXPERIENCE: Higher Education**

**University of North Florida (Jacksonville, FL)**

August 2014 – Present

***Part-time Faculty***

***Department of English***

- teach core curriculum English classes in rhetoric and narrative required of all majors
- teach creative writing courses to majors, e.g., Intro to Fiction
- teach humanities electives in film/media studies, including intro to film appreciation

## **Perkins CV**

**Russell Sage College** (Troy, NY)

Sept. 2007 – Dec. 2013

**Assistant Professor**

**Department of English and Department of Communications**

- Taught and designed curricula for a wide variety of courses in English, communications, and interdisciplinary studies. A representative sample includes:
  - English 101: Language and Community; English 104: Public Speaking and Presentations; English 110: Composition and Rhetoric; English 220: Research & Writing; Communications 110: Society and Media Literacy; Communications 202: Revision and Copy Editing; Communications 251: Interpersonal Communications; Communications 303: Writing in the Professions; Communications 350: Writing and Presentations; Special Topics 248: Journalism and Feature Writing; Special Topics 248: Writing for Mass Media; Special Topics 348: The History of Film; Special Topics 348: The Cinema of Dreams; Special Topics 448: Documentary Films as Critical Thinking; Special Topics 448: Time Travel for Beginners (Science Fiction Literature and Film)
- Served as Academic Advisor to communications majors and minors, as well as individualized degree students
- Coordinated (2008 – 2010) and taught (2008 – 2014) in the First Year Experience (FYE) program
  - Developed and coordinated required classes for incoming first-year students, working closely with Associate Dean for Academic Services
    - Prepared common syllabus for all six sections of course
    - Coordinated faculty and student mentor training
    - Taught one section of FYE each semester
- Served on dozens of administrative and faculty committees
  - Served on curriculum committee for entire tenure
  - Designed curriculum for communications classes and overall major sequence, as well as an accelerated Discovery Degree, and the FYE program
- Faculty Advisor to *The Quill*, the student newsmagazine
  - Advised students on managing the creation, production, publication, and distribution/marketing of online student newspaper/magazine.
- Awards:
  - Judith A. Barnes Fellow in Communications (2007 – 2011)
  - Faculty Research Grant (Summer 2009)
  - Honorary member of The Athenian Honor Society (2008)

**The Sage Colleges**, (Troy, NY)

Sept. 2006 – May 2007

**Adjunct Instructor**

- Instructor for the Communications Department, teaching communication and information design classes at Russell Sage College (RSC), Sage College of Albany (SCA), and the adult

## **Perkins CV**

education college Sage After Work (SAW).

- Full-time Adjunct Instructor for the Communications Department
  - Communications 221: Public Relations Practices & Procedures (SCA)
  - Communications 251: Interpersonal Communications (SAW)
  - Information Design 301: Publishing to Multiple Platforms: Visual Design Theory & Graphic Design Practice Using the Adobe Creative Suite (SCA)
  - Communications 421: Public Relations Campaigns (RSC & SCA)

### **ITT Technical Institute (Albany, NY)**

2006 – 2009

#### ***Adjunct Instructor, General Education (English) & Multimedia***

- Adjunct Instructor for classes in Rhetoric and Composition, Multimedia, Art History, and Visual Communication (including senior portfolio preparation class, “Professional Procedures & Portfolio Development”)
  - Adjunct Instructor for General Education English classes
    - GE117 – Composition & Rhetoric I
    - GE217 – Composition & Rhetoric II
    - GE332 – Professional Procedures & Portfolio Development
  - Adjunct Instructor for Multimedia classes
    - IT201 – Visual Design Theory and Practice
  - Adjunct Instructor for Visual Communication classes
    - GE364 – Art Appreciation
- Extensive experience offering student support services for a diverse, at-risk population of traditional age and working adult student body

## **OTHER PROFESSIONAL EXPERIENCE**

### **Steven Baldwin Associates, Inc. (New York and Florida),**

March 2013 – Present

#### ***Associate: Senior Writer, Marketing and Public Relations***

- Serve as senior writer and editor for client proposals and deliverables for this consulting company in the aviation industry
- Create company marketing materials, including newsletters, website content, staff bios, and business development materials
- Serve as art director and graphic designer for all company and client materials, including proposals, reports, visual presentations and graphics, and deliverables

### **IA Systems (Albany, NY)**

2004 – 2006

#### ***Marketing Manager***

- Led company rebranding and branding/naming of new product in preparation for major product launch.
- Created & implemented marketing plans and strategic B2B sales initiatives; planned and implemented yearly marketing budgets from \$150K - \$250K; created and implemented strategic & tactical marketing campaigns with senior management.
- Responsible for all branding and marketing, including internal/external communications and lead generation for \$9M yearly sales goal.
  - Tactical aspects included managing/producing: presence at conferences and

## **Perkins CV**

trade shows; web site; public relations and press releases; advertising campaigns; client/staff newsletters; graphics/design, etc.

- Initiated several projects, including video series of client testimonials and case studies.
- Supervised and coordinated planning, production, and videotaping of annual users conference, including editing and production of DVD.

**McPerkins.com** (Albany, NY)

2002 – 2004

### ***Digital Media Artist, Educator, & Advocate***

- Founder and principal of multimedia communications firm, specializing in corporate & educational communications using digital video production.
- Created CD-ROM and DVD portfolios, television and Web commercials, and video presentations.
- Created Web sites, Quicktime and streaming video, multimedia presentations, video promotions & brochures, and industrial video and film productions.
- Developed and taught media literacy courses and media production courses for a variety of agencies, skill levels, and audiences.

**Alpha Omega Media Services** (Albany, NY)

1994 – 2004

### ***Communications Consultant***

- Founder and principal of this communications company. Responsible for creative development, art direction, and production management for marketing, advertising, and PR projects—as well as audio/video productions and presentations—for a diverse roster of commercial, educational, arts, technology, B2B, media, and new media clients.
- Responsible for office management, including self-promotional sales & marketing strategies, project management, and computer operations.
- Expert client interaction and presentation skills. Excellent writing, copywriting, and communication skills. Manage large, complex projects with budgets up to \$750K.
- Typical projects include brochures & newsletters, identity & collateral, logo development, cross-media branding, coordinated marketing campaigns, and annual reports, among many other collateral and marketing pieces.
- Expert graphic design and computer skills, including: Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.), Quark, PageMaker, MS Office, email, Internet, HTML, GoLive, Flash, Dreamweaver, Fireworks, Final Cut Pro, and DVD Studio Pro, among others.

**Lambda Legal Defense and Education Fund** (New York, NY)

1989 – 1994

### ***Communications Director***

- National non-profit law firm using test-case litigation and educational efforts to protect and enhance civil rights for lesbians, gay men, and people with HIV/AIDS.
- Art Director and Managing Editor of national, award-winning newsletter used as educational, promotional, and fundraising vehicle.
- Art Director and Managing Editor of educational publications and promotional materials. Duties included researching, writing, copyediting, layout, design, photography direction, and proofreading, as well as overseeing printing, distribution, and promotion.
- Supervised creation and distribution of public relations for print, radio, and TV. Researched, wrote, edited, and placed stories in various media.
- Extensive daily contact with the national print, radio, and TV media as well as the public.

## **Perkins CV**

- Organized annual conferences and special events, managing multiple time-dependent details and schedules.
- Speaker/seminar leader at conferences, forums, and events.
- Extensive public speaking & presentation skills.
- Coordinator of volunteer & intern corps, averaging between 25 – 30 people at a time.

**Museum of Modern Art** (New York, NY)

1987 – 1989

### **Grants Officer**

- Maintained Museum's government funding of \$2.2 million.
- Researched, wrote, edited, and assembled grant proposals and final reports for state and federal agencies, foundations, and corporations.
- Planned and implemented fundraising strategies with the Museum's executive administrators; met with curators, project directors, and state and federal funding agency directors.

**CRC Institute for Arts in Education** (Albany, NY)

1985 – 1987

### **Senior Publicist**

- Wrote, edited, and distributed press releases and PSAs. Wrote and edited promotional materials and newsletters.
- Supervised video documentation of programs. Created slide shows. Produced commercials of agency and documentaries of programs.
- Researched and wrote grant proposals and final reports for state agencies, foundations, and corporations.

## **PUBLICATIONS**

### **BOOKS**

*The Gay Almanac* and *The Lesbian Almanac*. (Berkley Books) 1996.

Among other materials in the almanacs, I researched and wrote the chapters on media, art and design, the performing arts, sex and sexuality, and sports.

### **FICTION**

- "I am the Minotaur," "Making the Cut," "Vampires at Dusk" flash fiction in *Waxwing Magazine* Issue #5 (February 2015)
- "A Girl's Mouth" in *HOAX* #10, October 2014
- "Car Ride Through Corn Fields (1975)" in *Beecher's Magazine*, May 2014
  - chosen by Manuel Munoz as the Fiction Contest winner
- "There's a War Goin' On," *The Gulf War: Many Perspectives*, ed. Belinda Subraman (El Paso Texas: Vergin Press), 1992.
- "A Tomboy Christmas" in *Curves* (Vol. 4, No. 6), 1994
- "A Week in the Life of an Unwritten Diary" in *Conditions* (Cleis Press) 1992
- "I'm a Girlwatcher, There Goes One Now," *The Portable Lower East Side* (literary quarterly), 1991

## **Perkins CV**

### **SATIRE / HUMOR / POLITICAL**

- “Thoroughly Modern eMillie” in Salon.com, 2001
- “A Quixotic Essay” in *Book* magazine, 2000

### **CRITICAL ESSAYS / CULTURAL CRITIQUE ARTICLES**

- *Celluloid Taboo: Incest in the Movies*, a non-fiction book proposal (based, in part, on my CineBooks film reviews and critiques), complete with an annotated outline/table of contents, sample chapters, and a bibliography. 1998.
- Contributing editor. *The Motion Picture Guide 1997*, (New York City: CineBooks), 1997.
- Dozens of film reviews in *The Motion Picture Guide 1996*, (New York City: CineBooks), 1996.
- “Paula Martinac,” *Contemporary Lesbian Writers of the United States: A Bio-Bibliographical Critical Sourcebook*, eds. Sandra Pollack & Denise Knight (Westport, CT: Greenwood Publishing), 1993.
- “Hello Holly! An Interview with Playwright and Performance Artist Holly Hughes” in *My Comrade/Sister*, 1990.
- “Fragments of Feminism,” *Nadir* (SUNY/Albany), 1985.

### **JOURNALISM**

1997 – 2000

- Approximately 150 columns (i.e., one a week for three years) on independent media, alternative media resources, and analysis of contemporary media developments—researched and written in my capacity as the About.com guide to Alternative/Progressive Media and Media Literacy.
- *The Din of Small Voices: The Old Media, The New Media, and the Battle for Your Mind*, a non-fiction book proposal (based, in part, on my About.com columns), complete with an annotated outline/table of contents, sample chapters, and a bibliography.

2000

- “Hollywood as History” and “Global Hotspots: A History of Genocide,” pedagogical articles in online curriculum magazine, *The Technology Applications Quarterly*.

1999 – 2000

- Articles on screenwriting, digital film production, and Internet filmmaking resources in “Independent Visions: The Quarterly Newsletter of the Upstate Independents Film and Video Artists Network.”

1987 – 1992

A large variety of features, articles, news, book and film reviews, op-ed columns, and satire pieces in various lesbian, gay, and feminist publications, including:

- *OUT/LOOK* (national gay/lesbian magazine) 1992
- *Gay Community News* (gay/lesbian newspaper, Boston) 1992
- *New Directions for Women* (national feminist newspaper) 1989
- *On the Issues* (national feminist magazine) 1989
- *Equal Times* (gay/lesbian newspaper, Long Island, NY) 1987 – 1989

## **Perkins CV**

### **PHILOSOPHY OF SCIENCE / MATHEMATICS**

"The E-Class Numbers" in *The Trinity Papers*, 1984

Award-winning research article on a new class of numbers I invented which meet the criteria of a coherent mathematical system and which establish the reality of so-called "imaginary numbers."

### **PRODUCTIONS & SCREENINGS**

#### **FILMS/VIDEOS**

- Reading of "The Messiah Machine" feature-length screenplay, Saratoga Film Arts, Saratoga, NY 2007.
- Complete Demo Reel (experimental shorts, political satire, TV commercials, and *pro bono* PSAs), Media Arts Fair, Niskyuna HS, Niskyuna, NY, 2003.
- "Upstate Independents PSA," First Annual Capital Region Digital Film Expo, Hudson Valley Community College, Troy, NY, 2002.
- "Toast," "The Worm Woman Prophecies," "Upstate Independents PSA," Upstate Independents Short Film Showcase, William K. Sanford Town Library, Colonie, NY, 2002.
- "Teach" (political satire), Point of Departure Film Group Screening, Skidmore College, Saratoga Springs, NY 2002.
- "Toast" (experimental short), Independent Filmmakers Evening, The Spectrum 7 Theaters, Albany, NY, 2002.
- "Toast" (experimental short), Upstate Independents Grand Opening Festival, The Arts Center of the Capital Region, Troy, NY, 2001.
- "Toast" (experimental short), Open Screen, Video on Video Series, Saratoga Public Library, Saratoga Springs, NY, 2001.
- "The Worm Woman Prophecies" (media satire), Upstate Independents Screening, The Arts Center of the Capital Region, Troy, NY, 2001.
- "Light: A Meditation" (experimental short), Point of Departure Film Group Screening, Skidmore College, Saratoga Springs, NY 2001.
- "Christmases Be White" (experimental short), Point of Departure Film Group Screening, Skidmore College, Saratoga Springs, NY 2001.

#### **PLAYS**

- "Loss of Appetite" (writer of one-act play)
  - Produced at Proctor's GE Theater, Schenectady, NY, Dec. 2007.
- "Bob Bridges & the Geek Chorus" (writer/director of full-length play adapted from my novel *Bob Bridges*), produced at Capital Repertory Theater, Albany, NY, 2000.
- "How To Write Lesbian Love Poems" (writer/director of one-act play), produced at the Nada Theater, New York, NY, 1994.

### **SELECTED CONFERENCES / KEYNOTES / WORKSHOPS**

"NEON ICONS: Vintage Roadside Signs Along Florida's Scenic Byways," American studies presentation and photography exhibition, Society for Commercial Archeology Annual Conference, April 11, 2014, St. Petersburg, FL.

## **Perkins CV**

Instructional strategy cited by the *New York Times* College's resource page for a media and society class assignment discussing the relationship between advertising and print journalism, 2013.

"Why Jung Loves Hipstamatic: Dreams, Time, and Memory in Digital Photo Applications that Simulate Retro Analog Lo-Fi Results" paper/presentation at the Savannah College of Art and Design's Fourth Biennial Art History Symposium on "The Madness of Photography," Feb. 10 – 11, 2012, Savannah, Georgia.

"Social Media and Student Engagement" paper/presentation at the 11<sup>th</sup> Annual Colloquium on Teaching and Learning: Social Networking—The Power of the Many held at Rensselaer Polytechnic Institute, Troy, NY on May 23 – 24, 2011.

Zinema Cinema Conference, Duluth, MN on gay and lesbian history and culture in film, April 2010

Documentary Film Panel organizer and facilitator, Russell Sage College, April 2010

"I Believe: The Medium, The Message, The Manipulation," keynote presentation, Media Arts Fair, Niskiyuna HS, Niskiyuna, NY, April 2003.

Conference Organizer. "First Annual Capital Region Digital Film Expo" featuring the first feature-length digital documentary made in the Albany area, "Every Pixel Tells a Story: How One Community Joined the Digital Filmmaking Revolution," by journalist Peter Hanson. Hudson Valley Community College, Troy, NY, November 2002.

Featured Filmmaker Profiled in Documentary. "Every Pixel Tells a Story: How One Community Joined the Digital Filmmaking Revolution," by journalist Peter Hanson, November 2002.

"What Makes a Great Film," presentation with Peter Hanson, Upstate Independents Workshop Series, The Arts Center of the Capital Region, Troy, NY, September 2002.

Conference Organizer/Producer. "Digital Media Convergence: The State of Independent Filmmaking in Upstate New York," title of the Upstate Independent Grand Opening Celebration. The Arts Center of the Capital Region, Troy, NY, February 2002.

"Reality and Surreality in Kafka's *Metamorphosis*," Guest Lecture/Symposium, New York State Council on the Arts Presentation Fund for Authors, Saratoga Public Library, Saratoga Springs, NY, 2001.

OUT/WRITE (San Francisco 1990 – 1992; Boston, 1993, 1995)

National gay and lesbian writers conference.

Panel organizer and panel participant. Workshops on a variety of a variety of topics, including: online journalism; science fiction as social critique; historical fiction; the limitations of social realism; etc.

## **Perkins CV**

### **AWARDS, HONORS & FELLOWSHIPS**

“Car Ride Through Corn Fields (1975)” short story in *Beecher’s Magazine*, May 2014 was chosen by Manuel Munoz as the Fiction Contest winner.

“NEON ICONS: Albany Series” Solo photography exhibition at the Spectrum Gallery, *Albany, NY* March – April, 2014.

First Place, “Sunset on the EMPAC Center.” Photography. Nature Category, International PX3 Exhibition, Paris, France. 2013

Photography Award: Judge's Choice, Honorable Mention, "Appropriated Gender" Exhibition, 1310 Gallery, Fort Lauderdale, Florida. 2013

Award, New York Foundation for the Arts (NYFA) MARK 2012 program of professional development award for artists. Juried application process. Awarded April 2012 for the duration of one year. 2012

“NEON ICONS: Adirondack Series” Solo photography exhibition at the Adirondack Lakes Center for the Arts, *Blue Mountain Lake, NY*. April 6 - May 5, 2012.

Recipient, Strategic Opportunity Stipend award, from the New York Foundation for the Arts (NYFA) and The Arts Center of the Capital Region in support of my Solo Photography Exhibition at The Adirondack Lakes Center for the Arts. Awarded February 1, 2012.

“*Sidewalk Grates in Center Square*” (*digital photograph*) received a 2011 Judge’s Award. Built 2011: Albany’s Architecture Through Artists’ Eyes” juried group exhibition sponsored by the Historic Albany Foundation, exhibit at the Cathedral of All Saints, *Albany, NY*. November 5, 2011. Juried by Willie Marlowe and Sarah Martinez.

Featured Artist: Solo Exhibition at ArtAndArtDeadlines.com. April 15 - May 15, 2011. Solo online photography exhibition and interview, juried and curated by Rachel Gibson.

Sage Faculty Research Grant, Summer 2009. For pre-production research on a documentary on women’s colleges, entitled “A Mind of Her Own.”

Judith A. Barnes Fellow in Communications. (2007-2008, 2008-2009, 2009-2010, 2010-2011) The Sage Colleges. Fellowship based on promise in field and stipend for continuing professional development.

Grant Writer and Award Recipient. New York State Council on the Arts, multiyear award to Upstate Independents, Inc. for the production of the “Movies Without Pictures” screenplay reading series. 2001 – 2002 and 2002 – 2003.

“Best Author” awarded by *Metroland Magazine*, 2000 for novella *Bob Bridges: An Apocalyptic Fable*

“A Quixotic Essay” Second Place in *Book Magazine* writing contest, 2000

## **Perkins CV**

New York International Independent Film and Video Festival, 2000  
Best Romantic Comedy Screenplay for “Cinderolla”

Sparrowgrass Poetry Forum, 1991, First Place for “Waken By the Wind”

Teaching Fellowship, SUNY/Albany, 1984 – 1987

Illinois Scholar, Trinity College, 1980 – 1984

Senior Writing Award, Trinity College, 1984, for philosophical/scientific/mathematical paper entitled, “The E-Class Numbers,” published in *The Trinity Papers*, 1984

Mears Prize, Trinity College, 1984  
for essay entitled “Images of Women in Sports”

### **TEACHING EXPERIENCE: High School & Educational Organizations**

**The Rensselaerville Institute** (Rensselaerville, NY) 2001 – 2013  
Developer and Faculty Instructor of “Minds On” Courses & Workshops

- **“Story Structure: Beginning, Middle, and End” Workshop:** Students learn the Aristotelian model of set up, conflict, and resolution, i.e., classic story structure. Hands-on exercises and small group writing activities keep attentions focused and writers engaged.
- **“Making Play of Screenplays: Story Structure & Format” Workshop:** Students learn how to adapt classic story structure (i.e., beginning, middle, end) to the structural requirements of the screenplay. Students also learn the professional screenplay format. At the end of the workshop, they work together in teams to read selected scripts and perform self-analysis on their storylines and dramatic structure.
- **“Making Play of Screenplays: From Script to Film” Workshop:** Students take the basic storylines they have come up with from previous workshops and learn how to expand them into the scenes and sequences that make up a full feature-length script. Students also practice the “filmmaking” process by casting, rehearsing, crewing, videotaping, and producing a two-page script. Afterwards, students view a finished video edit of the same script they have just performed; then they compare their choices with the choices made by graduate film students.
- **“Young Writers Day: Historical Fiction” Workshop:** Students learn the basics of research from primary sources by writing short stories based on diaries, letters, eye witnesses accounts, and other historical documents. Dramatizations of the primary sources, and the basics of classic story structure are included.

## **Perkins CV**

- **“Young Writers Day: Science Fiction” Workshop:** Students learn the components of classic and contemporary science fiction, with emphasis on science fiction as social criticism. Film clip examples keep students engaged in the lecture and hands-on exercises keep students excited about writing.
- **“Frightening Fiction” Workshop:** Students learn the components of ghostly story-making, exploring the use of mood, setting, and characterizations in creating scary stories, novels, and films. Students learn about writers in the horror genre and the techniques professional authors use to scare readers and audience.

### **NYS Middle & High Schools, Libraries, and Art/Technology Centers**

1999 – 2013

#### ***Guest Lecturer/Instructor***

- **“A Rose is a Rose (Except When It Isn’t): Image Manipulation Awareness”** (Greenville HS)
- **“Adobe Photoshop: Introduction”** (Greenville HS)
- **“Adobe Photoshop: Advanced Techniques”** (Greenville HS)
- **“Haiku for Middle Schools”** (William K. Sanford Town Library, Colonie, NY)
- **“Kid Express Literary Magazine Creative Writing Workshops”** (William K. Sanford Town Library, Colonie, NY; Questar III BOCES)
- **“Kid Express Literary Magazine Journalism Workshops”** (William K. Sanford Town Library, Colonie, NY; Questar III BOCES)
- **“Information Architecture”** (Virtual Learning & Training Center, Troy, NY) Course description: “This workshop is a recommended prerequisite for all VLTC workshops dealing with information technology (i.e., HTML, Internet, Web design, desktop publishing, multimedia authoring, PowerPoint presentations, etc.). It provides a unique and necessary foundation on which to build other skills and knowledge of communication. In this course, technology is explained as a tool to enhance our ability to communicate ideas and information, not as an end in itself. Participants are taught that before undertaking any project, they need to first understand certain core assumptions about core audiences, target demographics, market segmentation, motivating offers, and calls to action. This is an excellent course for anyone who will have to put together any information in a printed or electronic form (from a one-page flyer to a complicated Web site).”
- **“Science and Technology for Writers” Workshop Series** (Virtual Learning & Training Center, Troy, NY)

### **Digital Film Farm “Digital Video Boot Camp”**

2001

#### ***Workshop Co-developer/Producer and Instructor***

Producer and instructor for the first series of digital filmmaking workshops at the Digital Film Farm in Averill Park, NY. These highly successful video “boot camps” helped to galvanize much of the digital filmmaking fervor currently being seen in the region.

## **Perkins CV**

**State University of New York at Albany** 1984 – 1987

### ***Graduate Teaching Fellowship***

Teaching Assistant in basic composition in core humanities classes, including philosophy and English. Teaching Assistant in expository writing classes that introduced students to the writing process through self-selected topics.

**Trinity College** 1982 – 1984

### ***Literacy Tutor***

Hartford's Big Brother/Big Sister Literacy Campaign. Tutored elementary and middle school students from disadvantaged backgrounds in math, science, and English.

## **JOURNALISM PROFESSIONAL ACTIVITIES**

**About.com** (New York, NY) 1997 – 2000

### **Online Journalist/Media Critic**

- Resident expert on media literacy and alternative media resources at this Top Ten Web site.
- Researched and wrote a weekly column reporting on and analyzing important aspects of media development.
- Created and maintained a site that was recognized as one of the most comprehensive annotated listings of alternative media resources and media literacy on the Internet.
- Columns were regularly highlighted in About.com promotions. Thousands of regular readers tuned in every week to see what new perspective was brought to the world of journalism and media.

**CineBooks** (New York, NY) 1995 – 1997

### **Film Critic and Contributing Editor**

- Film critic for *The Motion Picture Guide*, released annually by CineBooks.
- In 1997, served as contributing editor to *The Motion Picture Guide*.
- Film critic and/or reviewer for several other publications, including film and general interest magazines.

**The Philip Lief Group** (New York, NY) 1995 – 1996

### **Reference Volume Researcher/Contributor**

- Major contributor to *The Gay Almanac* and its companion volume, *The Lesbian Almanac*—the most comprehensive reference source of its kind.
- These almanacs, edited by Paula Martinac, were a project of The Philip Lief Group and were published by Berkley Books in 1996.
- Among other materials in the almanacs, I researched and wrote the chapters on media, art and design, the performing arts, sex and sexuality, and sports.

## **DIGITAL VIDEO MEDIA PROJECTS**

**“Capital Letters: Signs of Previous Times”** 2008

A short film on the nostalgic pleasures of neon sign-watching on Central Avenue in Albany, New York. Created with Tom Mercer and Alan Okey as a submission to the video contest sponsored by the *Times Union* for the Best of the Capital Region in 2008.

## **Perkins CV**

### **“Uncivil Liberties”**

2006 – 2010

<http://www.uncivilliberties.com>

*Feature film. Drama. Approximately 90 minutes. Distributed by Ariztical Entertainment.*

Served as lead actress, production crew, assistant cinematographer, assembly editor, and script consultant for this political thriller. Also serving as publicist for marketing, public relations, and distribution efforts.

### **PROFESSIONAL AFFILIATIONS**

2013 – Present, **Society for Commercial Archeology** (Board member and conference presenter)

2001 – 2013, **Rensselaerville Institute’s “Minds On”** writing workshops (instructor)

1997 – 2013, **Upstate Independents**, AIVF chapter (past Board President & Board member)

2004 – 2006, **SMEI** (Sales and Marketing Executives International) (member)

2001 – 2004, **Alliance of Technology & Women** (former President of Board of Directors)

1997 – 2000, **About.com Guide** for Progressive Media & Media Literacy (columnist/blogger)

1995 – 2004, **Graphic Artists Guild** (member & volunteer)

**Available Upon Request:  
References, Writing Samples, and Portfolios**

**December 2014**